

NEOMA Business School - France

Approved template of credit transfer (30/01/2018)

Template code: **NEOMA16**

NEOMA					UM Equivalency				
No.	Course code	Course title	ECTS	Contact hours	No.	Course code	Course title	Credits	Prerequisite
1	EFI42015E	MONEY AND BANKING	5	30	1	BECO306	MONEY AND BANKING	3	BECO101
2	EFI42025E	CORPORATE FINANCE	6	36	2	FINC211	ADVANCED FINANCIAL MANAGEMENT	3	FINC210
3	LV3X126F	FRENCH FOR COMMUNICATION A1-	5	30	3	FREN100	INTRODUCTION TO FRENCH I	3	None
4	LV3X134E	DISCOVERING & UNDERSTANDING FRENCH CULTURE	5	30	4	FREN400	FRENCH IN THE MODERN WORLD I	3	FREN300 / 301
5	RH32006E	GLOBAL HUMAN RESOURCES MANAGEMENT	5	30	5	GBMT401	GLOBAL HUMAN RESOURCES MANAGEMENT	3	MGMT221
6	LCS42040E	DOING BUSINESS WITH EMERGING ECONOMIES: ASIA'S	5	30	6	GBMT402	ASIAN BUSINESS	3	BECO310 / EBIS315 / GBMT300 /
7	ML42012E	INTERNATIONAL NEGOTIATION	5	24	7	GBMT403	CROSS-CULTURAL COMMUNICATION AND NEGOTIATION IN BUSINESS	3	BECO310 / EBIS315 / GBMT300 /
	GS34011E	CROSS-CULTURAL MANAGEMENT	4	18					
8	EI32007E	CORPORATE FINANCE	5	30	8	GBMT404	MANAGEMENT OF INTERNATIONAL TRADE	3	BECO310 / EBIS315 / GBMT300 /
9	EN42006E-1	ENTREPRENEURSHIP - DREAM OR REALITY	5	24	9	GBMT406	ENTREPRENEURSHIP	3	MGMT110
10	LCS44003E	EUROPE IN THE WORLD	5	24	10	GBMT407	SELECTED TOPICS IN GLOBAL BUSINESS MANAGEMENT	3	GBMT300 /301
11	LCX3X050E	DISCOVERING & UNDERSTANDING FRENCH CULTURE	5	24	11	HIST212	GLOBAL ISSUE IN HISTORY & CULTURE	3	None
12	ST32007E	MANAGEMENT STRATEGY	5	30	12	MGMT330	STRATEGIC MANAGEMENT	3	ACCT100 & FINC210 / 214 & MKTG220
13	RH41003E	HUMAN RESOURCES & ORGANIZATION	5	30	13	MGMT332	HUMAN RESOURCES MANAGEMENT	3	MGMT110
14	ML42003E	PEOPLE MANAGEMENT - TEAM BUILDING & LEADERSHIP	6	36	14	MGMT489	LEADERSHIP	3	MGMT110

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15	MK42061E	GLOBAL MARKETING	5	30	15	MKTG410	INTERNATIONAL MARKETING	3	MKTG220
16	MKG32021E	MARKETING COMMUNICATION	3	18	16	MKTG411	INTEGRATED MARKETING COMMUNICATIONS	3	MKTG220
17	MK42071E	MARKETING STRATEGY	5	30	17	MKTG412	MARKETING STRATEGY	3	MKTG220
18	MK42068E	MULTICHANNEL RETAILING	5	30	18	MKTG422	RETAIL STRATEGY	3	MKTG220
19	MKG42026E	INTERNATIONAL RETAIL	5	24	19	MKTG423	INTERNATIONAL RETAILING	3	MKTG220
20	MK42056E	BRAND MANAGEMENT	5	30	20	MKTG432	BRAND MANAGEMENT	3	MKTG220
21	GP42003E	ESSENTIALS OF PROJECT MANAGEMENT	5	30	21	QMDS400	PROJECT AND QUALITY MANAGEMENT	3	FINC213 / QMDS200/202
22	LV3X134E	DISCOVERING & UNDERSTANDING FRENCH CULTURE	5	30	22	EXCH2XX	EXCHANGE ELECTIVE - 2ND YEAR	3	None
23	GS42042E	OENOLOGY AND WINE INDUSTRY	5	30	23	EXCH4XX	EXCHANGE ELECTIVE - 4TH YEAR	3	None
24	ST42029E	MANAGING FAST-GROWING COMPANIES	5	30	24	EXCH4XX	EXCHANGE ELECTIVE - 4TH YEAR	3	None

The ECTS and/or contact hours of the selected course is not enough to replace a 3-unit course in UM. Students who want to use this course to replace a 3-unit course in UM must study another similar course together. Then use these two courses to replace one 3-unit course in UM.